

MID-ATLANTIC PATIENT SAFETY CONFERENCE

APRIL 20-21
BALTIMORE

2026

SPONSOR & EXHIBITOR PROSPECTUS



WHAT'S NEW IN 2026

This year's conference features a dynamic format with:

- ◆ A limited-capacity preconference workshop
- ◆ Engaging plenary sessions for maximum visibility
- ◆ Solution-focused discussions that spark collaboration
- ◆ Breakout sessions for deeper dives into critical topics
- ◆ Interactive networking opportunities

WHO YOU'LL REACH

- ◆ Hospital and health care system leaders including:
 - CEOs
 - COOs
 - Chief Medical Officers
 - Chief Nursing Officers
 - Patient Safety Executives
- ◆ Quality improvement managers
- ◆ Industry Partners
 - Device manufacturers
 - Healthcare suppliers
 - Government entities
- ◆ Frontline care providers
- ◆ Patients and families



The **Mid-Atlantic Patient Safety Conference & Awards Reception 2026 (MPSC 2026)** is where **more than 600 hospital and health system leaders, patient safety champions, and decision makers** from across the region come together to share solutions, spark ideas, and build meaningful connections—making it the premier event to showcase your organization.

New in 2026, the conference will kick off with an **interactive preconference program** designed to spark thought leadership and engagement, followed by the **prestigious Minogue Awards Reception**. This signature celebration honors the region's most innovative safety initiatives with the Minogue Award, Distinguished Achievement Award, and Circle of Honor for Patient Safety Excellence.

For sponsors and exhibitors, the Awards Reception creates a powerful opportunity to connect with healthcare leaders in a high-energy, celebratory setting where conversations effortlessly turn into collaborations. By supporting MPSC 2026, you are not only gaining direct access to the people shaping patient safety across the Mid-Atlantic, but also aligning your organization with the innovation and excellence driving the future of healthcare.

WHY SPONSOR OR EXHIBIT AT MPSC 2026?

This high-impact event gives your organization the chance to:

- ◆ **Showcase Your Solutions.** Present your products, services, and innovations to leaders seeking proven tools to advance quality and safety.
- ◆ **Build Relationships.** Network with executives, patient safety officers, and clinical leaders who value trusted partnerships.
- ◆ **Boost Visibility.** Gain recognition before, during, and after the event through digital promotion and onsite branding.
- ◆ **Demonstrate Leadership.** Align your brand with a nationally recognized conference dedicated to advancing safety, equity, and outcomes.
- ◆ **Engage Decision Makers.** Connect with professionals who are passionate about safer care and empowered to implement change.

Join us in Baltimore for MPSC 2026 and help shape the future of patient safety.

CONFERENCE SCHEDULE*

7:30 AM Registration, Light Breakfast, Visit Exhibitors and Patient Safety Poster Presentations	10:15 AM Exhibit Hall: Coffee Break	1:15–2:15 PM Breakout Sessions
8:30AM Welcome	11:00 AM Breakout Sessions	2:15 PM Exhibit Hall: Coffee Break
8:50–10:15 AM Keynote	12:00 PM Exhibit Hall: Exhibitors, Posters, and Networking Lunch	2:30–3:30 PM Keynote
		3:30–4:00 PM Closing

**Schedule is subject to change*

SPONSOR BENEFITS	GOLD \$7,500	SILVER \$5,500	BRONZE \$3,500	EXHIBIT ONLY \$2,500
Exhibit Space	◆	◆		◆
Company logo and URL on conference website	◆	◆	◆	Listing only
Company logo on conference signage	◆	◆	◆	◆
Company logo and URL on conference app	◆	◆	◆	◆
Pre- and Post-Conference Mailing Attendee List**	◆	◆	◆	◆
Social Media Recognition	◆	◆	◆	
Prize giveaway opportunity on conference app	◆	◆	◆	
Pre- and Post-Conference Email Attendee List**	◆			
Mobile App Alert	◆			
Conference Registration	4 conference registrations	3 conference registrations	2 conference registrations	1 conference registration

**Mailing and email contact information is provided solely with attendee consent, in compliance with ACCME Standards.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Awards Reception Sponsor**
\$20,000 (1 available)
Host annual awards program the night before the conference. Includes branded signage.
- Networking Lunch Sponsor** \$20,000 (2 available)
Host a networking lunch in the exhibit hall with attendees, sponsors, and exhibitors. Includes branded signage.
- Keynote Sponsor**
\$20,000 (1 available)
Sponsor keynote presentation and includes a brief introduction.
- Research Spotlight**
\$10,000 (2 available)
Demonstrate your commitment to advancing patient safety with prominent logo placement in the poster area and in the conference guide alongside poster listings,

- ensuring high visibility with attendees engaging with the latest research and innovations.
- Preconference or Impact Summit Sponsor** \$8,000
Gain exclusive visibility and connect directly with attendees by sponsoring a focused preconference session or Impact Summit, positioning your organization as a leader in patient safety and healthcare innovation.
- Wi-Fi Sponsor** \$5,000
Provide attendees with seamless connectivity as the exclusive Wi-Fi sponsor. Includes branded login page and recognition throughout the event.
- Conference App Sponsor** \$5,000
Feature your company name and logo on the app’s welcome page and footer, plus a sponsor page listing with your logo and URL.

- Welcome Breakfast Sponsor**
\$5,000 (Exclusive or 4 available)
Sponsor breakfast for all attendees in the exhibit hall before the conference opening. Your logo will be featured on branded signage.
- ~~Co-branded Badge Holder Sponsor~~
~~\$4,000~~ **SOLD**
Showcase your brand on co-branded badge holders worn by all attendees, ensuring visibility throughout the event.
- Sponsored Email Blast**
\$500 (8 available)
Reach attendees directly with a dedicated email blast featuring your custom message, logo, and call-to-action.
- Mobile App Alert** \$250
Promote your brand directly to attendees with a sponsored mobile app push notification that drives real-time engagement and visibility.

MAXIMIZE YOUR EXHIBITOR EXPERIENCE

Put your solutions at the center of the conference experience. The MPSC 2026 Exhibit Hall—open exclusively on the main conference day—will serve as the hub for networking, refreshments, and meaningful engagement. Exhibitor booths will be centrally located in the space where meal functions are held, ensuring maximum traffic and interaction throughout the day. This prime location connects you directly with hospital and health system leaders, patient safety champions, and decision makers, while also extending your visibility through conference materials and virtual promotions.

Exhibitors will receive the following:

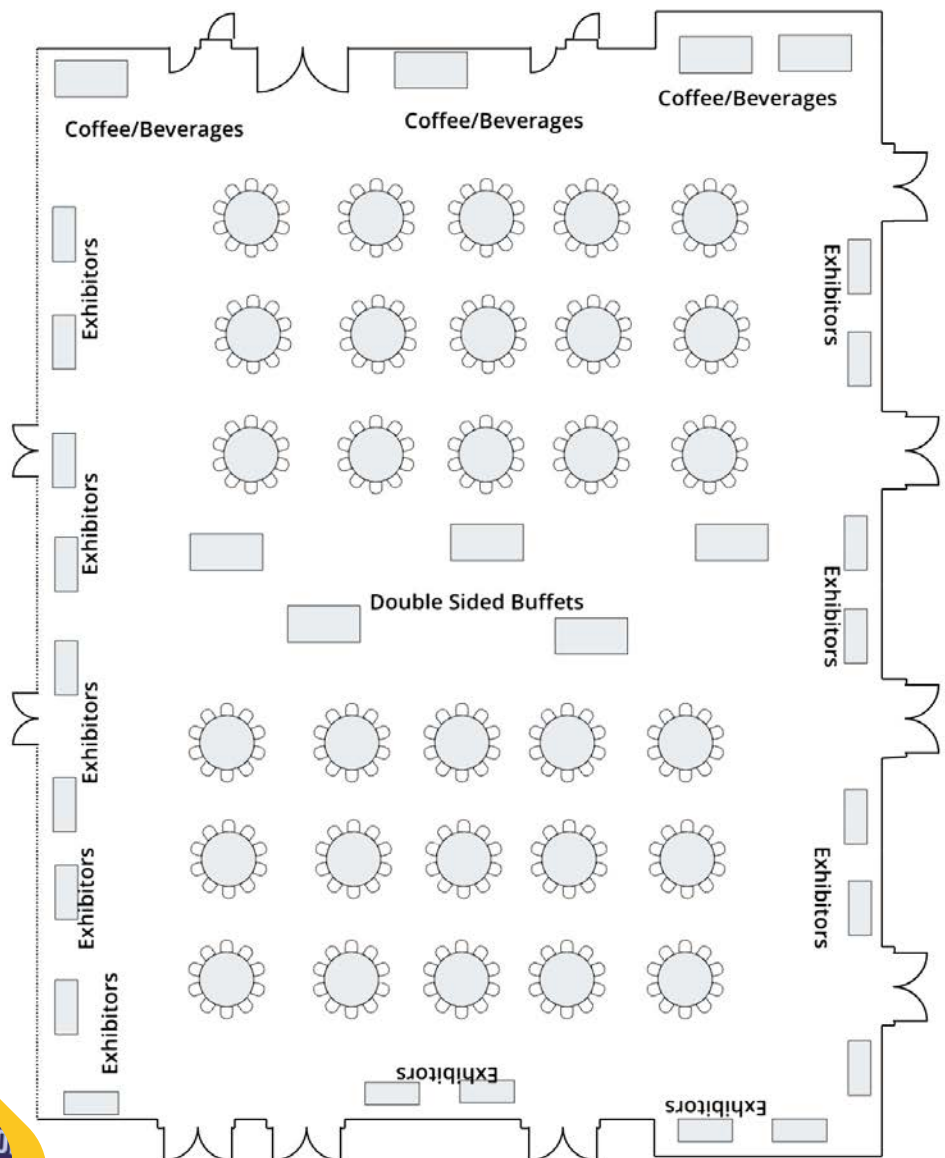
- ◆ One 6' Table
- ◆ One chair
- ◆ One waste basket
- ◆ Identification Sign
- ◆ One conference registration
- ◆ Hyperlinked listing on website
- ◆ Lead retrieval (all name badges will have a QR code that allows exhibitors to scan the name badge and receive their contact information)
- ◆ Showcase your brand with a premium mobile app presence, including your logo, company profile, downloadable resources, and contact information



REGISTRATION

For complete information on sponsor options, exhibit booth specifications, rental fees and assignments, show decorator services, and more, please contact [Mid-Atlantic Patient Safety Center](#).

Secure your spot at the Mid-Atlantic Patient Safety Conference 2026!



Floorplan is subject to change



Mid-Atlantic Patient Safety Conference 2026



Sponsor and Exhibitor Registration Form

Thank you for your interest in supporting our event! Please complete the following registration form to confirm your participation.

Sponsorship Levels:

- ☐ Gold \$7,500 ☐ Silver \$5,500 ☐ Bronze \$3,500 ☐ Exhibit Only \$2,500

Additional Sponsorship Options:

- ☐ Awards Reception ☐ Research Spotlight ☐ Mobile App Alert ☐ Conference App
☐ Co-branded Badge Holder ☐ Networking Lunch ☐ Exclusive Wi-Fi ☐ Wi-Fi Sponsor
☐ Welcome Breakfast ☐ Sponsored Email Blast

Company Information

Company Name: _____

Company Address: _____

Company Website: _____

Primary Contact Information

Full Name: _____

Job Title: _____

Email Address: _____

Phone Number: _____

Payment Information

We accept the following payment methods:

Checks: Make checks payable to Mid-Atlantic Patient Safety Center and send them to:
6820 Deerpath Road, Elkridge, MD 21075

ACH Wire Transfers: Please contact us for ACH payment transfer instructions.

Acknowledgment

By submitting this form, you confirm your agreement to the terms and conditions outlined on page two of this application. A confirmation email will be sent once your registration is complete.

Printed Name: _____

Signature: _____ Date: _____

Mid-Atlantic Patient Safety Conference 2026 | April 20-21, 2026 | Hilton Baltimore Inner Harbor

Send completed application to contactus@midatlanticpatientsafety.org

Terms and Conditions



These terms and conditions govern the agreement between the exhibitor ("Vendor") and Annual Mid-Atlantic Patient Safety Conference ("Organizer") regarding participation in the exhibit hall. By signing this agreement, the Vendor acknowledges and agrees to the following terms:

1. Exhibit Space Assignment

- 1.1 Exhibit space is assigned on a first-come, first-served basis or as determined by the Organizer.
- 1.2 The Organizer reserves the right to reassign or adjust booth locations as necessary.

2. Payment Terms

- 2.1 Full payment for the exhibit space must be received by the due date specified in the invoice.
- 2.2 Failure to make payment by the due date may result in forfeiture of booth space.

3. Cancellations and Refunds

- 3.1 Cancellations must be submitted in writing to the Organizer.
- 3.2 Refunds will be provided as follows:
 - 100% refund if canceled [90] days before the event.
 - 50% refund if canceled [60] days before the event.
 - No refund if canceled within [30] days of the event.

4. Exhibitor Responsibilities

- 4.1 Vendors must set up their exhibit during the designated move-in hours and dismantle it during the specified move-out hours.
- 4.2 All exhibits must remain staffed during exhibit hall hours.
- 4.3 Vendors are responsible for maintaining a professional and safe booth display.
- 4.4 Vendors must comply with all local, state, and federal laws and regulations.

5. Prohibited Activities

- 5.1 The sale or promotion of illegal or counterfeit goods is strictly prohibited.
- 5.2 Loud or disruptive activities that interfere with other vendors or attendees are not allowed.

6. Liability and Insurance

- 6.1 The Organizer is not liable for any loss, theft, or damage to Vendor property.
- 6.2 Vendors are encouraged to carry insurance for their exhibit materials and liability coverage.

7. Indemnification

Vendors agree to indemnify and hold harmless the Organizer, its employees, and agents from any claims, damages, or liabilities arising from the Vendor's participation in the event.

8. Event Changes

The Organizer reserves the right to make changes to the event schedule, location, or layout. Vendors will be notified promptly of any changes.

9. Force Majeure

In the event of unforeseen circumstances beyond the control of the Organizer (e.g., natural disasters, pandemics), the event may be postponed or canceled. Refunds will be provided at the discretion of the Organizer.

10. Compliance

Vendors agree to comply with all instructions provided by the Organizer or the venue staff. Non-compliance may result in removal from the event without refund.

11. Governing Law

This agreement shall be governed by the laws of the state of Maryland. Any disputes arising under this agreement shall be resolved in the courts of the state of Maryland.