



Council of Industry Partners

BUILDING A SAFER HEALTHCARE ECOSYSTEM TOGETHER

INTRODUCING THE COUNCIL OF INDUSTRY PARTNERS

The Council of Industry Partners is a strategic initiative from the Mid-Atlantic Patient Safety Center (MPSC) designed to connect industry innovators, device manufacturers, and healthcare suppliers with hospital leaders to co-develop real solutions that advance patient safety across the Mid-Atlantic region.

This purposeful collaboration gives Council members a seat at the table, addressing safety challenges proactively—before harm occurs—and shaping the future of care. The Mid-Atlantic Patient Safety Center serves patients, families, and the healthcare workforce by leveraging collective expertise, advancing safety science, fostering system-wide learning, and empowering organizations to achieve lasting outcomes.

True progress in patient safety requires a broader ecosystem of collaboration—where innovations are co-developed, best practices are shared, and care is consistently improved. As a Council member, you will join a forward-looking effort to strengthen clinical systems, and create safer, more patient-centered care environments. Through strategic alignment and shared purpose, the Council will drive measurable improvements in safety, quality, and operational efficiency across the continuum of care.

Why Join the Council?

PROACTIVE COLLABORATION

- Co-design safety initiatives with hospitals, clinicians, and patient safety experts.
- Participate in pilot programs, education development, and clinical integration projects.
- Be part of a trusted ecosystem that fosters innovation and real-world impact.

INFLUENCE & THOUGHT LEADERSHIP

- Position your organization as a safety-first industry leader in healthcare transformation.
- Align corporate solutions with healthcare leaders' needs to increase efficiency and value in patient care settings.

VISIBILITY & STRATEGIC ACCESS

- Connect directly with hospital decision-makers and improvement leaders.
- Receive year-round visibility through MPSC events, digital channels, and branded materials.
- Showcase your commitment at the Mid-Atlantic Patient Safety Conference (600+ attendees).

Council Membership Tiers by Annual Contribution Fee

CATEGORY	MEMBER BENEFITS	INNOVATOR \$5,000	CORE PARTNER \$12,500	STRATEGIC PARTNER \$20,000	FOUNDING PARTNER \$30,000 (limit 5)
VISIBILITY (marketing)	Social media recognition	Included	Included	Included	Included
	MPSC website recognition	Organizational logo & URL	Organizational logo & URL	Organizational logo, URL & description	Organizational logo, URL & description
	Educational Event Listing – Opportunity to post free educational opportunities	✓	✓	✓	✓
	MPSC Newsletter article/ brief	1 blog post per year	2 blog posts per year	3 blog posts per year	4 blog posts per year
	Discount on sponsorship opportunities at Mid- Atlantic Patient Safety Conference	X	10%	20%	30%
	Increased brand visibility through discounted sponsorship of high-impact educational programs (e.g., Medication Safety Conference and more)	10%	20%	20%	30%
	Exhibit Space at MPSC 2026. A \$2,500 value	✓	✓	✓	✓
	Opportunity to offer educational programming (training, webinar, or workshop)	X	X	✓	✓
COLLABORATION (engagement with members and leadership)	Invitation to join membership listserv	Included	Included	Included	Included
	Patient Safety Impact Summit	N/A	1 Attendee	2 Attendees	4 Attendees
	Attendance at MPSC Leadership Retreat	N/A	N/A	1 Attendee	2 Attendees
	Complimentary annual conference registration	1 Attendee	1 Attendee	2 Attendee	2 Attendees
	Discounted registration for MPSC Educational Programs	10%	20%	Complimentary virtual; 50% discount in- person programs	Complimentary virtual & in- person programs
	Discounted sponsorship opportunities (not Annual Conference)	10%	20%	20%	30%
	Identify, develop, and test new patient safety specific product or service ideas through user- roundtables.	X	✓	✓	✓



Founding Partner

Founding Partners play a pivotal role in shaping the Council of Industry partners by actively contributing to the co-design of its initial scope and helping set the strategic direction for the inaugural year. As key influencers, they have the opportunity to guide priorities, initiatives, and collaborative efforts that will define the Council’s impact. Founding Partners will receive lasting recognition and, with annual renewal, retain select premium benefits in future years, reflecting their leadership and enduring contribution to advancing patient safety.

What You’ll Gain

- **Enhanced Collaboration Channels** – Engage directly with hospitals and leadership councils.
- **Credibility & Trust** – Align with a respected nonprofit patient safety organization.
- **Shared Strategy** – Participate in joint learning, innovation pilots, and shared advocacy.
- **Tailored Engagement** – Influence how your solutions are implemented, evaluated, and integrated into care systems.

Signature Opportunities

- **Patient Safety Impact Summit** – A cross-sector collaborative summit uniting industry and healthcare leaders to align on challenges, opportunities, and MPSC’s strategic direction. Held annually with the Patient Safety Conference.
- **Leadership Retreat** – Opportunities to engage with MPSC Board at their annual retreat for direct engagement, learning, and insight into regional and national patient safety priorities.
- **Educational Showcase** – Founding and Strategic Partners may lead one educational session per year.
- **Annual Conference Sponsorship Discounts** – Tiered discounts on exhibit and sponsorship packages.

Key Dates

- WINTER COUNCIL MEETING***
February 2026
- PATIENT SAFETY IMPACT SUMMIT****
April 20, 2026
- MID-ATLANTIC PATIENT SAFETY CONFERENCE**
(Open to all)
April 20–21, 2026
- LEADERSHIP RETREAT WITH MPSC BOARD****
Fall 2026
- FALL COUNCIL MEETING***
November/Early December 2026

* Some council meetings may be held virtually to ensure maximum attendance.
** Invitation-only for strategic and founding partners

MPSC Program Highlights/ Additional Sponsorship Opportunities

MID-ATLANTIC PATIENT SAFETY CONFERENCE

Price Varies

MPSC's flagship event convenes 600+ clinicians, quality leaders, and executives to share strategies and solutions advancing patient safety across the Mid-Atlantic. Sponsorship offers year-round visibility and engagement. Tiered sponsor/exhibitor packages available.

MINOGUE AWARDS SPONSORSHIP

\$20,000

Support the premier patient safety recognition event honoring excellence across Mid-Atlantic. Includes exclusive branding, press and social media recognition, and VIP networking at the awards reception.

SAFETY SERIES SPONSORSHIP

\$12,500

Be the exclusive sponsor of MPSC's monthly educational series featuring live and on-demand learning on urgent safety priorities. Sponsorship includes high-visibility branding and supports innovation in safety education.

MEDICATION SAFETY CONFERENCE

\$5,500 (2-year commitment)

Support this specialized virtual conference focused on improving medication safety across care settings. Your sponsorship ensures continued education and helps build toward an in-person event in 2026.

ADVANCING PATIENT SAFETY IN OBSTETRICS

\$7,500 (2-year commitment)

Sponsor this virtual event focused on emerging technologies and strategies for improving maternal and fetal outcomes. Help bring solutions to a broader audience and support future in-person programming.

REDUCING DEVICE-RELATED HAPI

\$12,500

Exclusive sponsorship of a yearlong collaborative focused on reducing pressure injuries linked to medical devices. Support includes program branding and alignment with a vital regional safety initiative.



Join Us at the Table

If you're ready to move beyond transactional sponsorship and step into transformational partnership, we invite you to join us!

midatlanticpatientsafety.org

Let's Connect

partners@midatlanticpatientsafety.org